Project Planning Phase

**Project Planning Template (Product Backlog, Sprint Planning, Stories, Story points)**

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| --- | --- |
| Date | 27 JUNE 2025 |
| Team ID | LTVIP2025TMID52282 |
| Project Name | Cosmetic Insights : Navigating Cosmetics Trends and Consumer Insights with Tableau |
| Maximum Marks | 5 Marks |

Product Backlog, Sprint Schedule, and Estimation (4 Marks)

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Sprint** | **Functional Requirement (Epic)** | **User Story Number** | **User Story / Task** | **Story Points** | **Priority** | **Team Members** |
| Sprint-1 | Data Collection | USN-2 | As a user, I can load data into the processing environment | 1 | High | ALL |
| Sprint-2 | Data Preprocessing | USN-3 | As a user, I can handle missing values in the dataset | 3 | Medium | ALL |
| Sprint-2 | Data Preprocessing | USN-4 | As a user, I can encode or map categorical variables appropriately | 2 | Medium | ALL |
| Sprint-3 | Making Graphs/Visualizations | USN-5 | As a user, I can build the initial model based on processed data | 5 | High | ALL |
| SPRINT - 4 | Dashboard &  STORIES | USN - 6 | Dark ui with eye feasted color palette | 6 | HIGH | ALL |
| SPRINT - 5 | Report & documentation | USN - 7 | The step by step guide documentation | 7 | MEDIUM | ALL |

Project Tracker, Velocity & Burndown Chart: (4 Marks)

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| --- | --- | --- | --- | --- | --- | --- |
| **Sprint** | **Total Story Points** | **Duration** | **Sprint Start Date** | **Sprint End Date (Planned)** | **Story Points Completed (as on Planned End Date)** | **Sprint Release Date (Actual)** |
| Sprint-1 | 20 | 1 Day | 21 June 2025 | 21 June 2025 | 20 | 21 June 2025 |
| Sprint-2 | 20 | 1 Day | 22 June 2025 | 22 June 2025 | 20 | 22 June 2025 |
| Sprint-3 | 20 | 1 Day | 23 June 2025 | 23 June 2025 | 20 | 23 June 2025 |
| Sprint-4 | 20 | 1 Day | 24 June 2025 | 24 June 2025 | 20 | 24 June 2025 |
| Sprint-5 | 20 | 1 Day | 25 June 2025 | 25 June 2025 | 20 | 25 June 2025 |